

*Skeptoid Media
encourages public
science literacy and
critical thinking
worldwide
by producing
free, STEM-focused
educational and
entertainment content.*



**SKEPTOID
MEDIA**

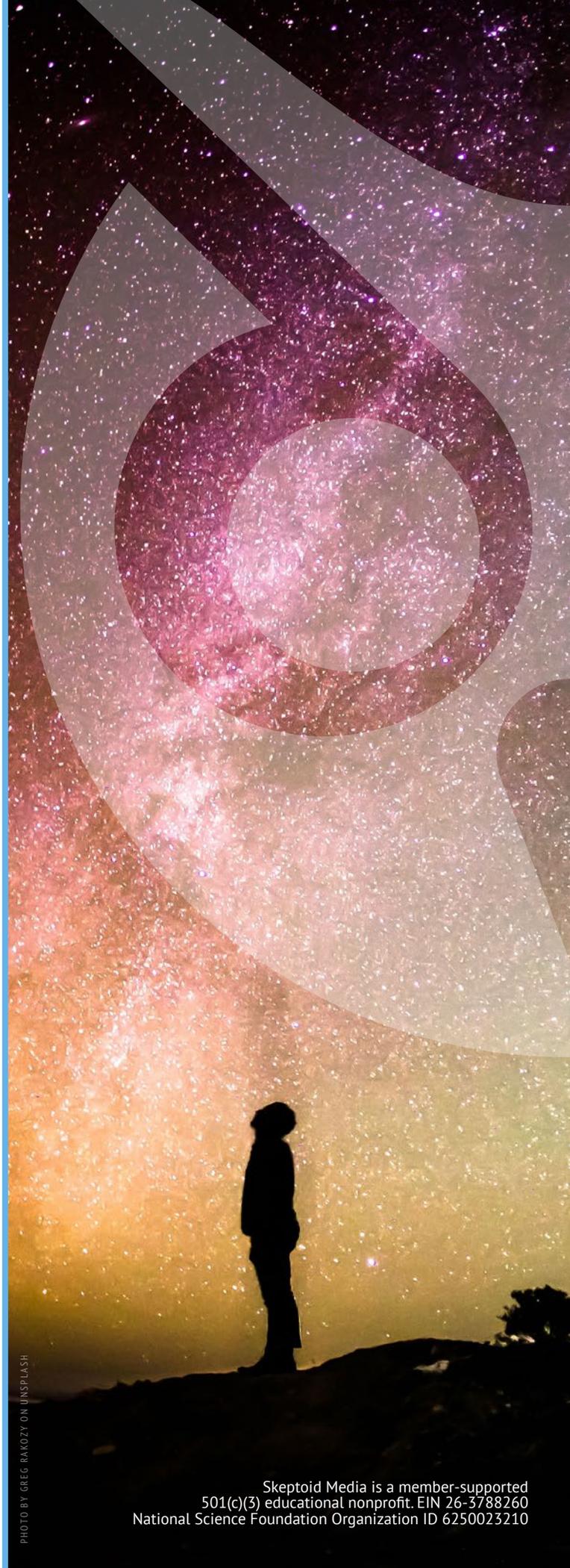


PHOTO BY GREG RAKOZY ON UNSPLASH

Skeptoid Media is a member-supported
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Skeptoid Media is dedicated to furthering knowledge and critical thinking. Since 2006, Skeptoid has been revealing the true science behind popular misinformation, pseudosciences, and urban legends through videos, films, educational materials, and award-winning weekly podcasts.

Message from Board Chair

In today's culture, the media tends to influence our views with sensationalism rather than science-based facts. Too much 'information' is exaggerated, influenced by ideologies, or endorsed by celebrities with no expertise. Instant gratification leads many people to accept easier-to-comprehend, yet inaccurate assumptions rather than making the effort to digest fact-based evidence.

Critical Thinking is especially important to young college students. I have been recommending Skeptoid to them for years. Rational and logical. Thanks for the great podcasts.

Dean Russell, North Carolina

Beneath every pseudoscience, there's real science waiting to be revealed; and we believe, properly presented, a scientific analysis is always more interesting than an embellished fable.

Through our work, we are giving all ages the tools to think critically and determine for themselves what is real—and what is not—leading to improved decision-making and ultimately a more educated citizenry.

What we know is less important than *how* we know it, and if we can develop a love for the learning process, eventually we'll all end up with a more accurate (and useful) understanding of our world.

Our quest is to maintain scientific skepticism and critical thinking as an essential and meaningful component of the search for truth.

Your support is key to allowing our materials to remain free to all, encouraging our world to **stay curious and stay teachable.**

Jeff Wagg, Chairman

Curator, College of Curiosity

Our Programs

Skeptoid Podcast

Skeptoid has been a leading science podcast for more than a decade, consistently appearing on the front page of the iTunes science section. With more than 150,000 downloads per week, each short-format, single-topic episode tackles a pop-culture belief that has fascinating science behind the legend. Since October 2006, the 625 (and counting) episodes cover urban legends, paranormal claims, conspiracy theories, and false alternative medicine schemes. Podcasts are clean-tagged and suitable for general audiences.



Teachers Toolkit

Offered free to qualifying educators. Provides unlimited access for educational purposes along with additional resources.

Science Friction

Science Friction is fighting for integrity in communication. The feature-length film sets out to expose faux science television films, print media, or any area science is distorted or misrepresented that sacrifices scientific journalistic integrity and scientific facts in exchange for ratings and sensationalism. Directed by Emery Emery. Release date is set for 2019–2020.



Feeding Tube

This video series exposes popular food myths one of the most pervasive pseudosciences today. The internet and media outlets are saturated with unscientific food claims – certain foods are toxic and others are miraculous cure-alls. Yet, there is no sound science to substantiate the findings. The Feeding Tube has been in active production since 2015.



InFact

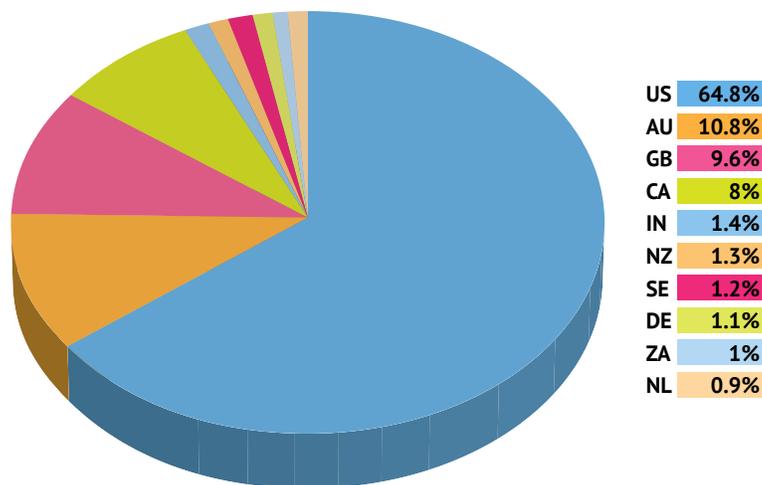
These short videos distributed on YouTube offer real facts to combat pop pseudoscience. More than 40 episodes have been produced. Used in classrooms by educators throughout the world.

inFact...

As a scientist, I believe I have a critical mind and yet Skeptoid has challenged my preconceptions time and time again. Skeptoid is a weekly reminder I will never be too old to learn. Mandatory listening for scientists and non-scientists alike!

Willem van Hoorn
Scientist, Drug Discovery Informatics, UK

Audience



About Brian Dunning

Science writer Brian Dunning is executive director of Skeptoid Media, and the host and producer of the Skeptoid podcast. He's also the writer and presenter of the documentary films *Here Be Dragons*, *Principles of Curiosity*, and *Science Friction* (in production). The author of seven books on scientific skepticism and conspiracy theories including the newly released *Conspiracies Declassified* from Simon & Schuster, Dunning is a member of the National Association of Science Writers. He lives in Central Oregon with his family.

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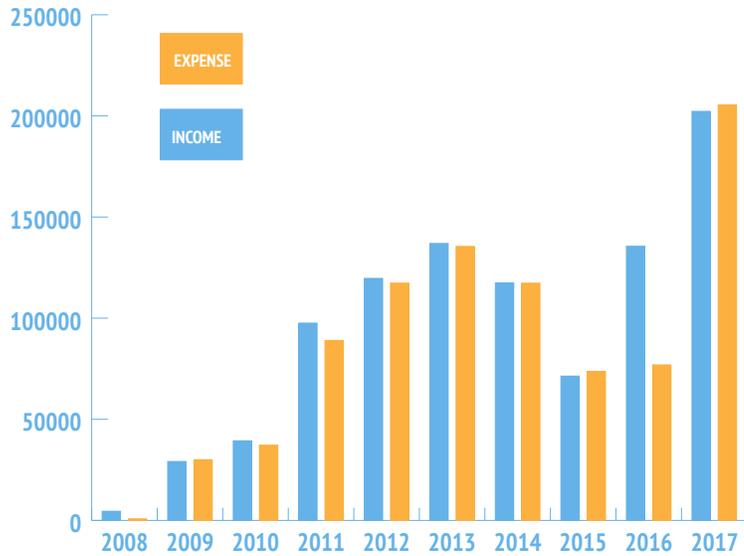
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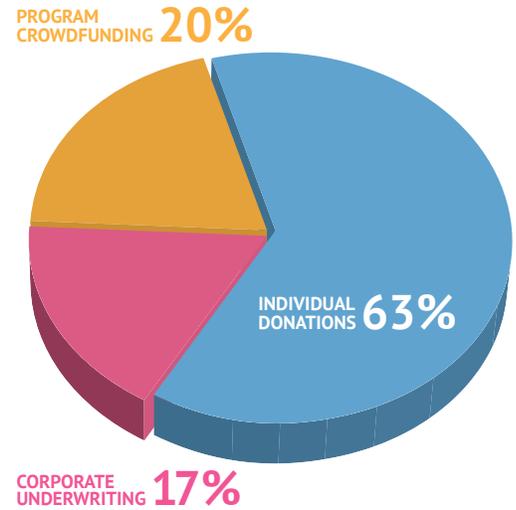
Joshua Lees, York, England

It is fantastic to finally find a good, solid, logical, skeptical podcast that uses as much real science as possible to explain the myths, pseudoscience, and conspiracies that plague our world.

Finances



Income Sources, FY 2017



Corporate Underwriting

Audible
Blue Apron
Bombfell
Casper Mattresses

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Indochino
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MVMT
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PHOTO BY IHOR MALYTSKYI ON UNSPLASH

Skeptoid Media Needs Your Help

Under every pseudoscience lies real science waiting to be revealed.

Skeptoid Media makes the world a better place by teaching the rewards of science literacy and critical thinking skills through high quality content including weekly podcasts, videos, documentary films, and TV shows.

Through your financial gift, you can be a part of impacting society by allowing Skeptoid to continue producing no-cost educational materials and media—dispelling myths and fallacies—improving our global community through a higher quality of education.

For more information about financial investment opportunities and recognition, please contact

Linda Orcelletto, Special Gifts Officer
541-419-3492 | linda@skeptoid.org

Their approach is fun, compelling and scalable. I believe that Skeptoid web content and their film projects will increasingly be a valuable resource for educators to model healthy, cheerful, skeptical thinking.

Peter L. Bocko, PhD
Adjunct Professor of Materials Science & Engineering, Cornell University

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